

i48 FEBRUARY 2023 MUSIC VIDEO CHALLENGE OFFICIAL RULES

- 1) Filmmaker teams must have at least two (2) members. All cast and crew must be volunteers.
- 2) Filmmaker teams must use the song assigned to them by i48 from those submitted for this challenge.
- 3) Registration for this Challenge opens on Sunday, December 18, 2022 at 11 AM. Following registration, the filmmaker teams will be given a link to listen to the songs submitted by bands/musicians. Filmmaker teams will submit to i48 their top three (3) preferences for songs. In a first-come, first-served order of when teams register, i48 will match filmmaker teams with their preferred songs.
- 4) All filmmaker teams and participating bands based in the Treasure Valley must send at least one (1) representative to the Pre-Production Meeting on Friday, January 20, 2023. At this meeting the filmmaker teams will learn what song they have been assigned and can meet with their musical collaborators.
- 5) The finished music videos must be at least two (2) minutes long and no longer than six (6) minutes INCLUDING ending credits. So, from the first frame to the final frame, the music video can be no longer than six (6) minutes.
- 6) All finished music videos must include the credit: **“This film made as part of i48 February 2023 Music Video Challenge.”**
- 7) **To be eligible for consideration for awards, the finished films must be delivered, in approved format, by 11:59 PM on February 28th via WeTransfer.**
- 8) For Technical Specification please go to www.idaho48.org and download the Technical Specification information sheet.
- 8) Because the submitted songs may contain profanity or address adult themes, there is no rating restriction on the music videos. Parents or legal guardians should exercise caution in permitting their children under age seventeen (17) to attend the screening if they have concerns about exposure to potential profanity or adult themes.
- 9) Each team must secure and retain talent and location releases. The teams do not have to submit these releases to i48.
- 10) **IMPORTANT LEGAL STUFF** – Unless otherwise agreed to in writing by the teams and the band/musician, the finished music video shall be the sole property of the band/musician. The participants in this Challenge give i48 the right to publicly screen the videos one (1) time at The Flicks on April 1, 2023

11) Filmmaker teams and band/musicians will not exhibit, broadcast or disseminate their videos (including posting their films on-line on personal or commercial websites such as You-Tube or Vimeo) until AFTER the screening on April 1, 2023 at the Flicks. Once the festival screening is complete, i48 encourages the owner of the completed music video to distribute and show their work however and whenever they want.

12) When registering online the team representative is agreeing to adhere to all rules and guidelines by checking the agreement box.

13) Failure to abide by any of these rules will result in disqualification of the video for consideration for awards and/or screening at the Festival. Inclusion of a video in the Festival is solely within the discretion of the Directors of i48.

14) The Directors of i48 may add to or amend these rules at any time prior to the beginning of the competition.