

**i48 FEBRUARY 2023 MUSIC VIDEO CHALLENGE  
GENERAL INFORMATION AND FAQ' s**

**WHAT IS THE i48 FEBRUARY 2023 MUSIC VIDEO CHALLENGE?**

i48 is proud to announce our latest filmmaking event for February 2023: The i48 Music Video Challenge. Ten (10) local filmmaker teams will sign up to collaborate with a local band or musician to shoot a music video of one of the band/musician's songs during the month of February 2023. The finished videos need to be at least two (2) minutes and no longer than six (6) minutes long.

**WHEN IS THE i48 FEBRUARY 2023 MUSIC VIDEO CHALLENGE?**

Competition: February 1– 28, 2023

Pre-production meeting: Friday, January 20, 2023 @ 6:00pm (location TBD)

Music Video Turn-In Deadline: Tuesday, February 28, 2023 by 11:59 PM

Screening and Awards Ceremony: Saturday, April 1, 2023 @ 12:30pm at The Flicks Theatre (646 W Fulton St, Boise)

**WHO CAN PARTICIPATE?**

Any filmmaker team can participate.

**HOW DOES IT ALL WORK?**

i48 – in loose collaboration with Treefort Music Festival – will recruit bands/musicians in December 2022 to submit songs that those band/musicians would like to have made into a music video. Then filmmaking teams will register to participate in the Music Video Challenge. The ten (10) filmmaking teams will then get a link to listen to the songs that have been submitted. The filmmaker teams will then submit to i48 their top three (3) preferences of songs. Based on a first-come, first-served basis in order of when teams registered, teams will get assigned their preferred song. At the Pre-Production Meeting on 1/20/23, the teams will learn which song and band/musician they have been assigned. Hopefully, in close collaboration with the band/musician, the filmmaking teams will plan, produce, shoot and edit the music video during the month of February 2023. The finished music videos will be screened for the teams and public at The Flicks on Saturday, April 1, 2023 @ 12:30pm.

**IMPORTANT – WHO OWNS THE VIDEO ONCE IT IS FINISHED?**

Because music rights are super complicated, the default is that the completed video and song will be the sole property of the BAND or MUSICIAN. Filmmaker teams and their band/musicians can reach independent agreements regarding ownership and use, but

absent a written agreement, the finished video shall be the property of the band/musician.

### **IS THERE A RATINGS RESTRICTION?**

Because the submitted songs may contain profanity or address adult themes, there is no ratings restriction on the content of the music videos.

### **HOW DOES A TEAM SIGN UP?**

Enter online at [www.idaho48.org](http://www.idaho48.org). Registration opens Sunday December 18, 2022 @ 11 AM. Teams will be registered on a first come, first served basis

### **HOW MUCH IS THE ENTRY FEE?/WHAT IS THE DEADLINE?**

The entry fee is \$25 per team. Registration opens on Sunday, December 18, 2022 @ 11 AM and will close when all the spots are filled.

### **WHAT DO I GET FOR MY ENTRY FEE?**

In addition to a) defraying the costs of staging this event, and b) getting the opportunity to participate in this event, teams will receive five (5) tickets to the screening at The Flicks Theatre.

### **WHO DO I NEED ON A TEAM?**

It's completely up to the teams, but i48 recommends that teams include, at a minimum: a director, a camera operator, a sound person, and an editor. A team must have at least two (2) members.

### **WHAT FORMAT/TECH SPECS DO I NEED TO DELIVER MY VIDEO IN?**

**\*SEE TECHICAL SPECIFICATIONS SHEET ON THE WEBSITE FOR ALL SPECIFIC TECHNICAL INFORMATION\*** [www.idaho48.org](http://www.idaho48.org)

The videos must be delivered online via WeTransfer.com only to [jakekuwana@gmail.com](mailto:jakekuwana@gmail.com) by Tuesday, February 28, 2023. Videos must be received by 11:59 PM to be considered for awards.

### **WHAT AWARDS ARE GIVEN?**

- \*Best Concept - Trophy
- \*Best Cinematography – Trophy
- \*Best Editing - Trophy

**MORE QUESTIONS?** Contact i48 Co-Directors, Andrew Ellis, at: [andrew@idaho48.org](mailto:andrew@idaho48.org)  
or (208) 761-0994 or Josie Pusi at [josie@idaho48.org](mailto:josie@idaho48.org)